



# Metrics of Success Workshop

January 21, 2021



Nashville  
Public Education  
FOUNDATION

## Welcome and Overview of Objectives and Agenda

Finalizing Goals: If we are successful, what will leadership across MNPS look like?

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Identifying metrics for goals

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Previewing the Implementation Guide

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Next Steps

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# Objectives

01

**Discuss and identify the goals of the Principal Quality Initiative**

02

**Identify metrics associated with each goal to measure progress**

03

**Preview the implementation guide and next steps**

# Project Timeline and Milestones



Aug                      Sept                      Oct                      Nov                      Dec                      Jan

Deliverables

MNPS Leadership Interviews <i>Due date: Mid Sept.</i>	Values and Beliefs Workshop <i>Due date: October 22</i>	Processes Workshop <i>Due date: Nov. 17</i>	ED Work Session <i>Due date: Dec. 2</i>	Metrics of Success Workshop <i>Due date: Jan. 2021</i>	Presentation of Playbook and Pilot Strategies <i>Due date: end of Jan.</i>
Presentation of Findings from Data Analysis <i>Due date: early Oct.</i>	Foundations Workshop <i>Due date: October 29</i>		Mapping Workshop <i>Due date: Dec. 10</i>		



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  - Mason Bellamy
  - Keri Randolph
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# What should the goals for this work be?

Leaders are valued

New leaders have what they need to succeed

Stakeholders understand the leadership trajectory

Leader input is solicited and valued

Diverse leaders

Principals well-matched for school assignments

Effective principals

Leaders improve from year to year

**Leaders are happy**

Robust bench of aspiring leaders

Leaders are retained

Principal professional learning matches their needs

Lower principal turnover

Principal leadership data is collected and used

Principals have a support network

Culture of feedback and coaching

Equitable distribution of effective principals

Leaders understand how to grow in their craft

New leaders are ready on day one

So how do you decide what goals to prioritize?



A man with glasses and a beard, wearing a white button-down shirt, is smiling and high-fiving two young boys. One boy is wearing a red polo shirt and the other is wearing a yellow polo shirt. They are in a brightly lit school hallway with large windows in the background.

Review your data

Reflect on the  
phases of  
leadership

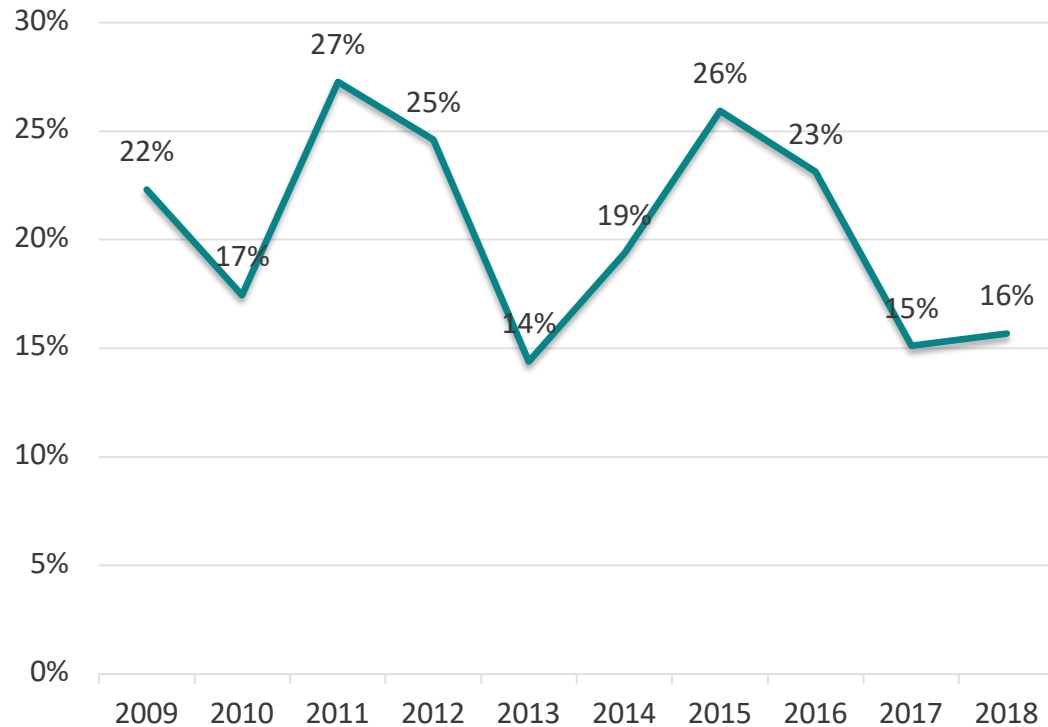
Remember your  
belief statements

**So how do you decide what goals to prioritize?**

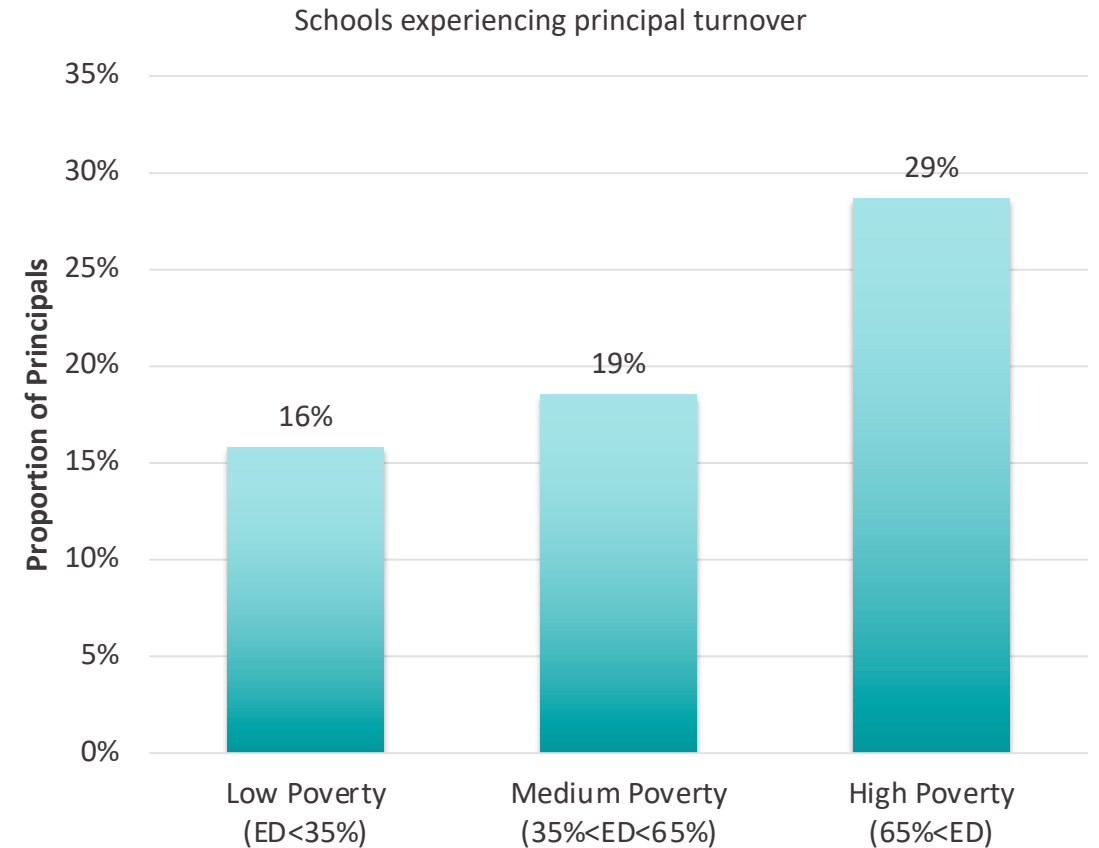
# Review your data: What do we know about leadership in MNPS?

*Principal turnover fluctuates a lot...*

*...and more frequently in high poverty schools.*



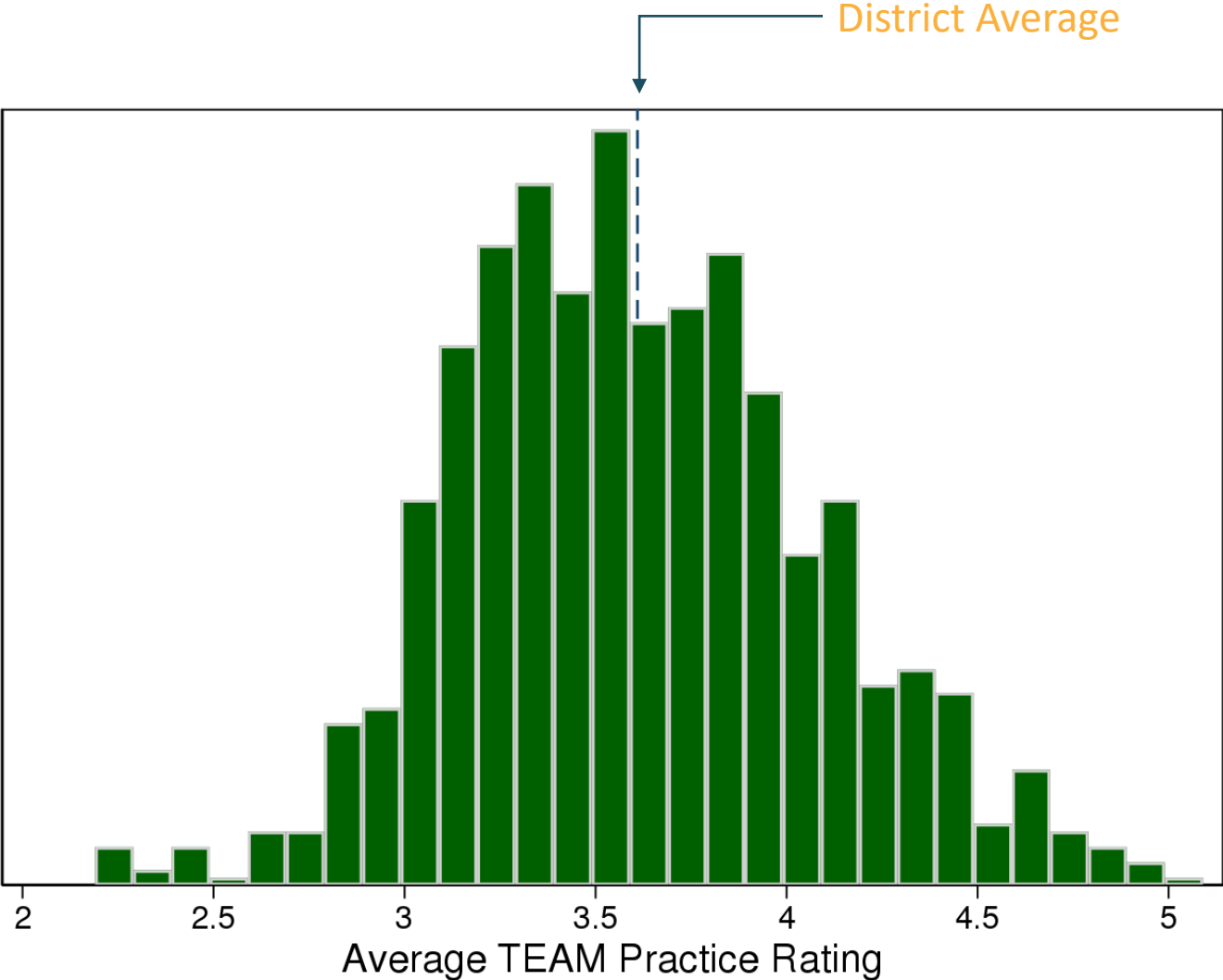
**Average turnover rate over these years is 20%**



# Review your data: What do we know about leadership in MNPS?

*Most of our principals have average ratings. From 2012-2019, TEAM practice ratings have closely clustered around the district average (3.61).*

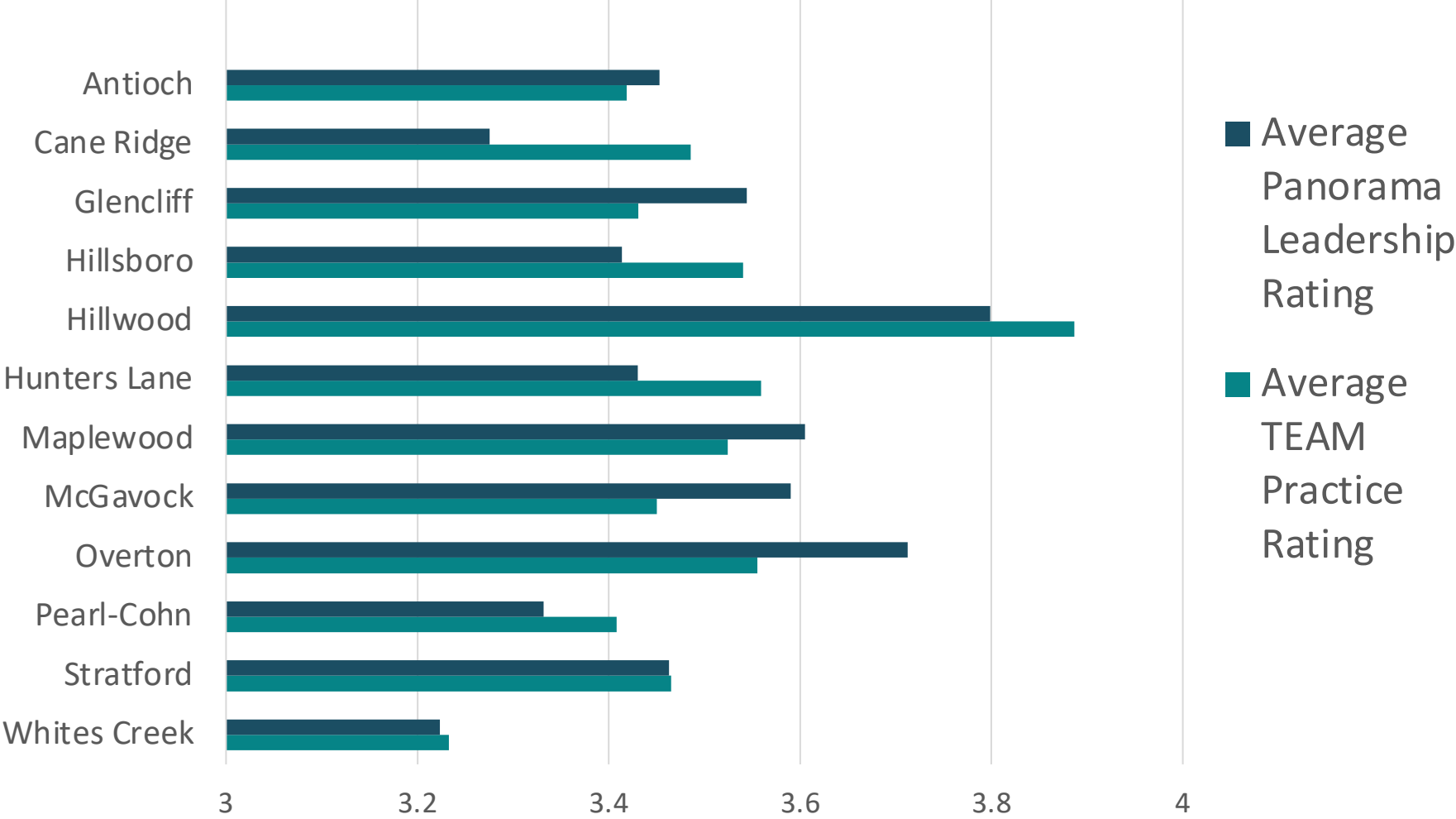
**74% of principals receive an average score between 3 and 4**





# Review your data: What do we know about leadership in MNPS?

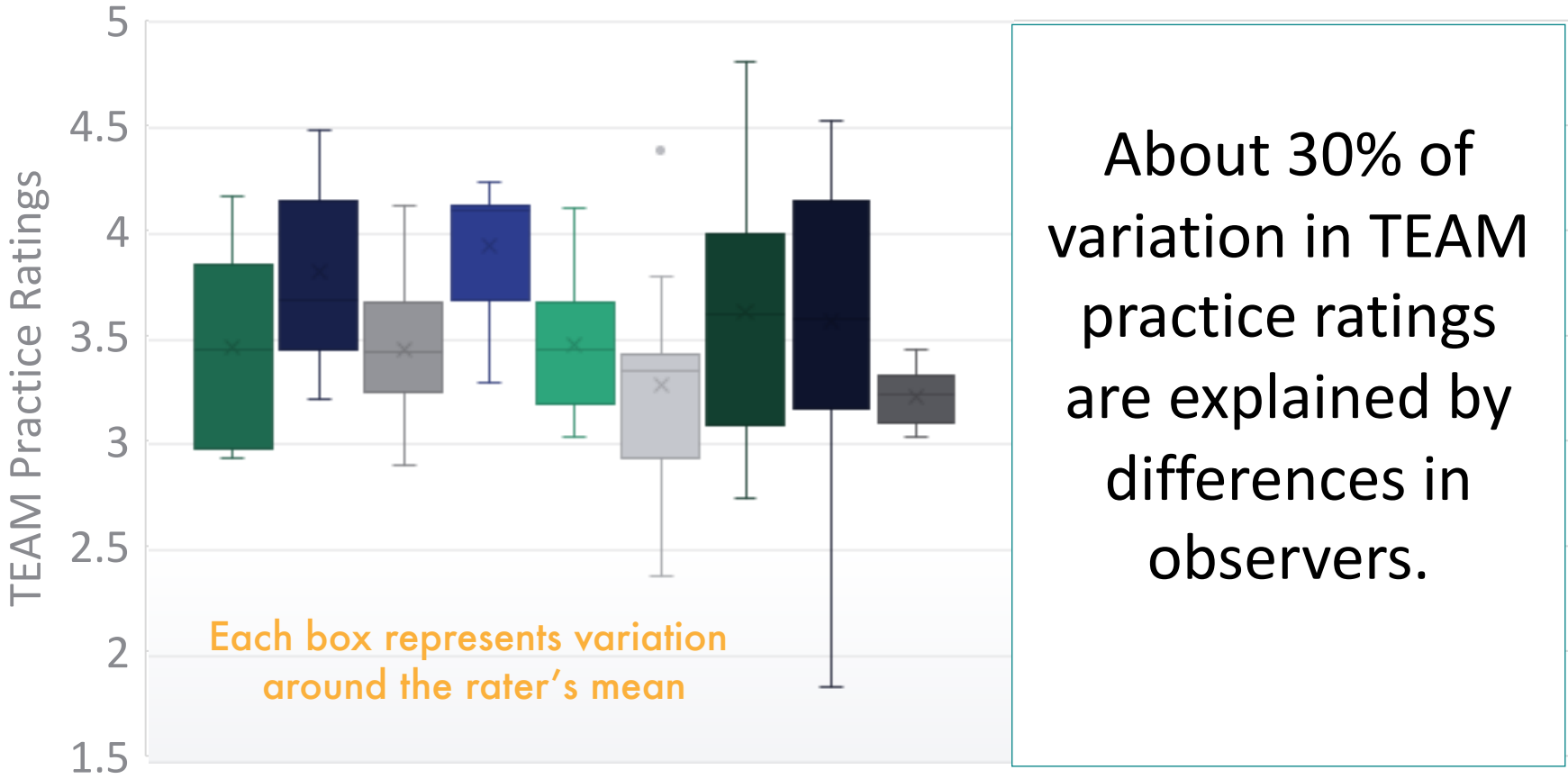
*Leadership effectiveness measures seem to vary somewhat across clusters.*



Average scores drawn from the 2016-2017 and 2017-2018 academic years

# Review your data: What do we know about leadership in MNPS?

*TEAM practice ratings vary somewhat across raters, meaning who your rater is seems to matter.*



# Review your data: What do we know about leadership in MNPS?

*Though MNPS has a good percentage of Black principals, it falls short on recruiting and selecting Latinx principals.*

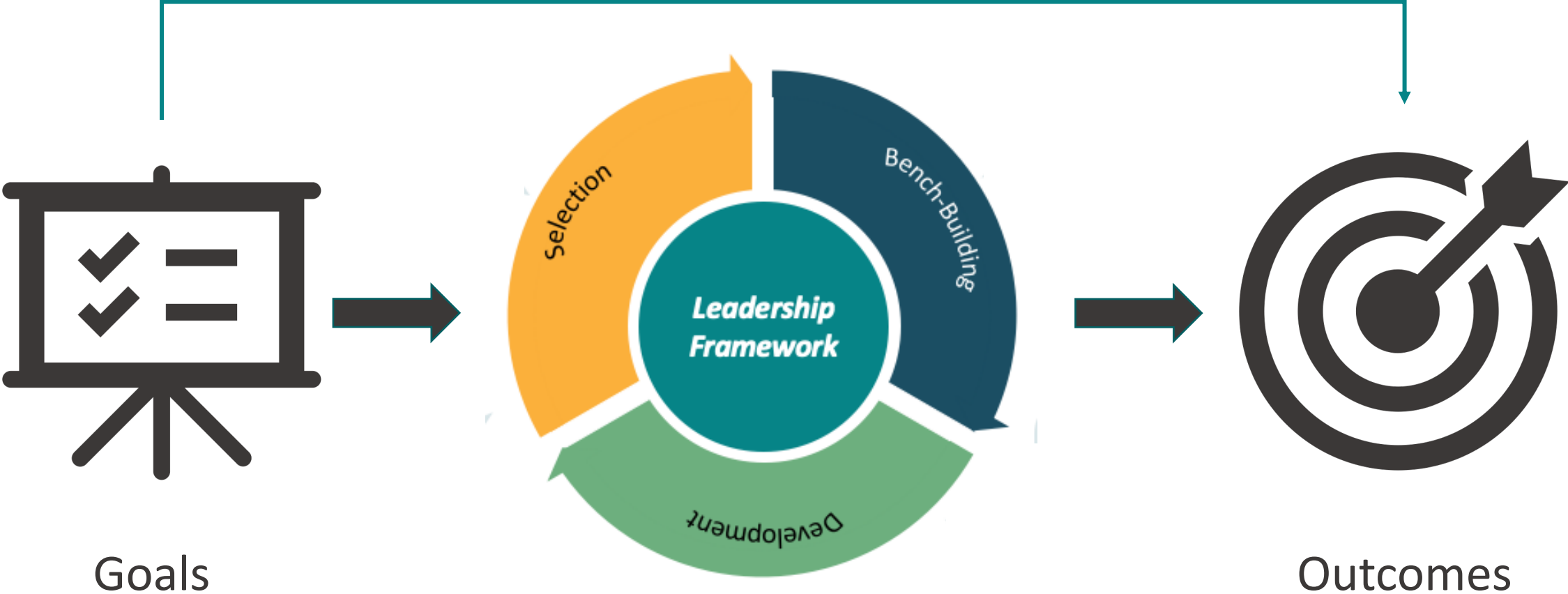
Demographics	
Female principals	63%
Black principals	45%
White principals	53%
Other principals	2%
Average age	48
Highest Degree	
Bachelor's/Master's	26%
Master's Plus	19%
Education Specialist	16%
Doctorate	39%
Experience	
Years of experience in education	18
Years as a principal	5.6
Years as principal at current school	3.6

For comparison:

- 45% of MNPS students are Black
- 22% are Hispanic
- 4% represent other non-white groups

The typical MNPS principal has been in the job for **4 years** and leading their school for **2 years**.

Reflect on the phases of leadership: The new Leadership Framework and major buckets of work can help us prioritize goals for the initiative



# Remember your belief statements: You've already identified what's really important to you

## We believe...

### About the role of the principal

- The most important role of the principal is to communicate and inspire a shared vision.
- The second most important role of the principal is to develop, support and manage people.
- The principal is responsible for driving student success.
- Principals are the main drivers of teacher quality in their schools.

### About principal competencies

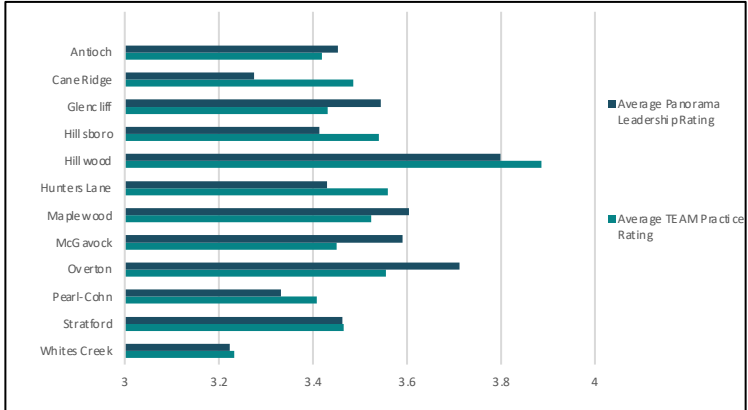
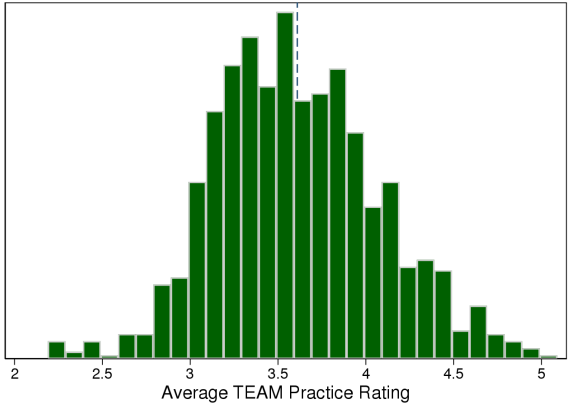
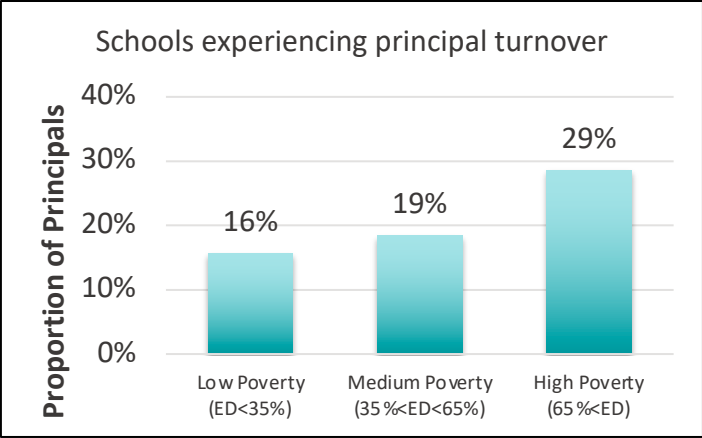
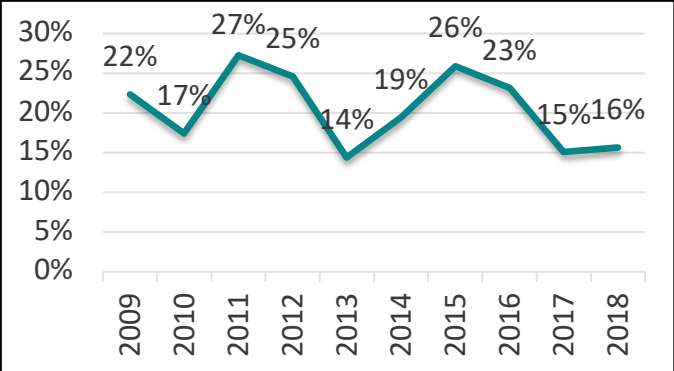
- It is better to have a principal who demonstrates the leadership competencies well than a principal who has many years of experience.
- Teacher retention tells you more about the quality of the principal than academic achievement data.

### About the role of the district

- Principal quality is dependent on the right district policies, practices, and investments.
- It is possible for a struggling principal to be developed and supported to become an effective principal.
- The district is solely responsible for the quality of principals in our schools.
- When a principal is struggling in a school for more than two years, the district should remove the principal from the school.



# When reflecting on your data, the phases of leadership, and your belief statements, what priorities rise to the top?

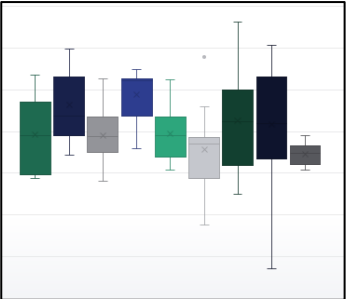


Demographics	
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### We believe...

- | About the role of the principal   | About principal competencies   | About the role of the district   |
|---|--|--|
| <ul style="list-style-type: none"> <li>The most important role of the principal is to communicate and inspire a shared vision.</li> <li>The second most important role of the principal is to develop, support and manage people.</li> <li>The principal is responsible for driving student success.</li> <li>Principals are the main drivers of teacher quality in their schools.</li> </ul> | <ul style="list-style-type: none"> <li>It is better to have a principal who demonstrates the leadership competencies well than a principal who has many years of experience.</li> <li>Teacher retention tells you more about the quality of the principal than academic achievement data.</li> </ul> | <ul style="list-style-type: none"> <li>Principal quality is dependent on the right district policies, practices, and investments.</li> <li>It is possible for a struggling principal to be developed and supported to become an effective principal.</li> <li>The district is solely responsible for the quality of principals in our schools.</li> <li>When a principal is struggling in a school for more than two years, the district should remove the principal from the school.</li> </ul> |



*So, to prioritize your goals, let's imagine it's 2 years from now. You pick up the Tennessean and read a headline about the principal quality initiative in MNPS.*

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*What does the story say the district has accomplished through this work?*

**Write your story ideas in the chat.**

*If we are successful, what will leadership across MNPS look like? In other words, what broad goals are we trying to work toward?*

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▪ **Goals for the Principal Quality Initiative:**

- Effective: Highly effective principals in every schools
- Diversity: MNPS leaders represent our student population
- Recruitment: MNPS attracts great candidates
- Selection: MNPS leverages the leadership framework to hire highly qualified school leaders
- Development: MNPS has developed a reward-winning principal development program leading to record-breaking outcomes
  - Differentiated professional learning opportunities
  - High quality virtual learning experiences
- Retain: MNPS retains effective leaders (rid ourselves of ineffective leaders and retain effective ones)
- Climate: School climate at an all time high +

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Finalizing Goals: If we are successful, what will leadership across MNPS look like?

**Identifying metrics for goals**

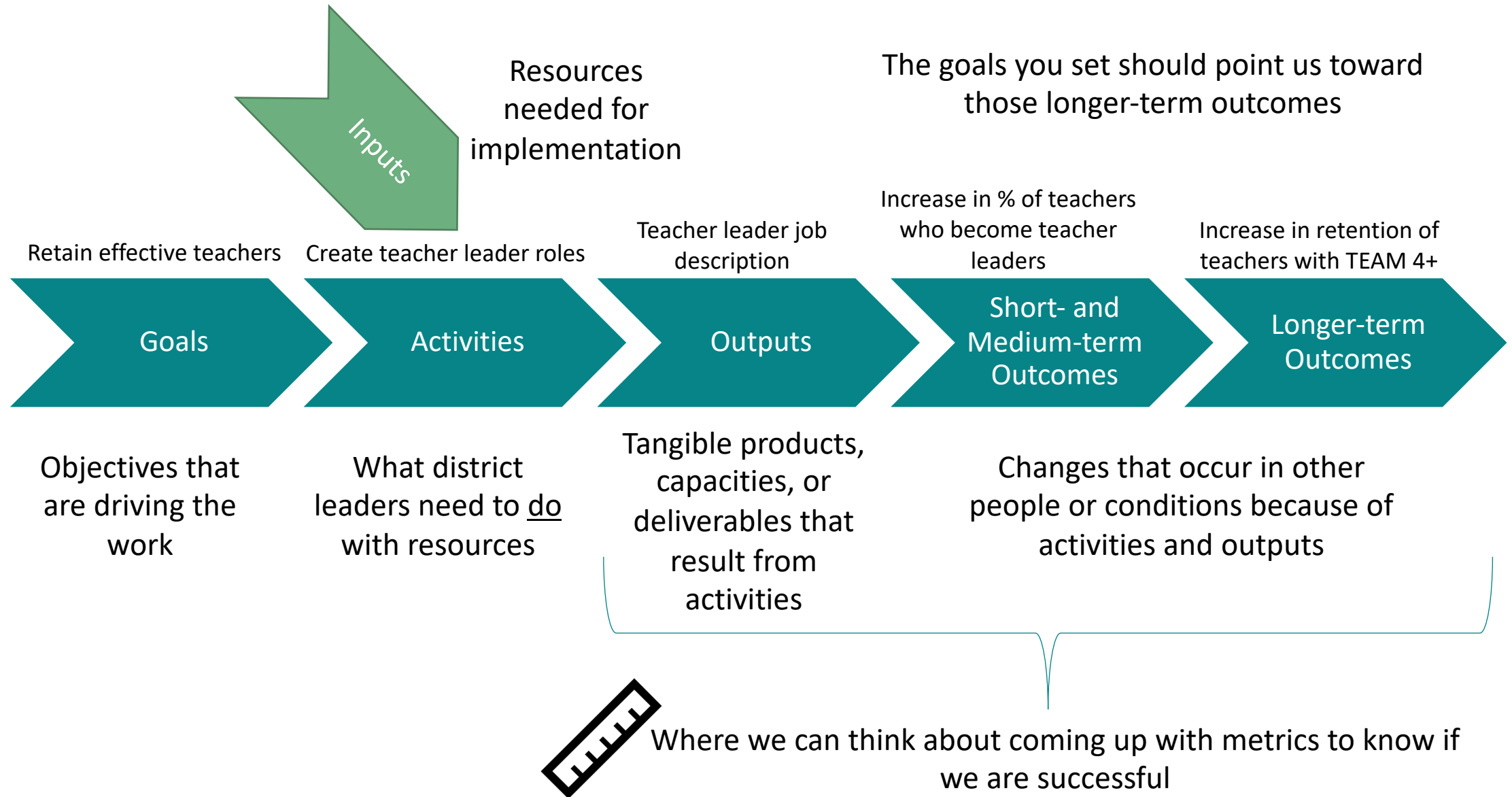
Previewing the Implementation Guide

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# When identifying metrics to measure our goals, it's helpful to think about a logic model





# *If these are our draft goals, how do we measure them?*

## ▪ **Goals for the Principal Quality Initiative:**

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## ▪ **Metrics for the Principal Quality Initiative:**

- Effective:
  - TEAM evaluation data
    - (if TEAM is not sufficiently capturing practices, strategies, systems being implemented, we may need to capture those in a different way, such as through a 360-degree eval)
  - Achievement data
  - Districtwide assessment data
  - Attendance rate
  - Discipline rate
  - Focused outcomes
  - Panorama
  - Teacher retention rates
- Diversity:
- Recruitment:
- Selection:
- Development:
- Retain:
- Climate:
  - Climate survey – Panorama
  - POSSIP data (parents' and families' perspectives)
  - SEL walkthrough
  - Enrollment trends by school

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## Leadership Foundations

Formally adopt and communicate the MNPS Leadership Framework

Adapt expectations for different roles

Develop a Leadership Tracking Tool to inform all decisions

Align all professional learning to Leadership Framework



**Quick Win**

*Lighter lift and good payoff*

## Building the Bench

Implement succession planning

Develop formal aspiring leadership programs

Collaborate with principal prep partners

## Selection

Articulate the expectations of an executive principal

Initiate selection process for vacancies by February 1<sup>st</sup> and level-set on expectations for selectors

Modify and sustain a four-phase interview process

Use a mapping protocol to prepare for vacancies and implement succession planning

## Development

Invest in professional learning for Executive Directors

Develop approach for support of early career principals

Implement strategic coaching and feedback model for leaders; prioritize over evaluation

Develop and be held accountable to criteria for removing or promoting a principal

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### Long-term Strategy

*Requires significant time, resources, and commitment but essential for long-term success*

# How the Implementation Guide will look...

The guide can be accessed from a private website uniquely designed for MNPS. Checklists, tools, and other resources will also be available on the site.





# What's included in the Implementation Guide...

An all-encompassing document of resources, tools, and implementation steps to improve principal quality

**START HERE**

## About This Project

- *project scope, goals, and outcomes*

## Theory of Action

- *a visual representation of how to connect strategy to action to yield outcomes*

## Top Priorities

- *four critical moves that need to be implemented first to drive remaining work*

## Project Management Supports

- *a proposal of supports that will advance and execute the recommendations of this project*

## Measuring Success

- *Metrics the district can use to evaluate the effectiveness of the newly adopted principal quality initiatives*

Do this activity....

...to jumpstart this stage

1

Launch and widely communicate the leadership framework

Leadership Foundations

Building the Bench

2

Align leader PL to the leadership framework

Building the Bench

Selection

3

Develop ED's and principals' skills in using the leadership framework

Selection

Development

4

Align selection process to leadership framework

Selection

Development

# What's included in the Implementation Guide...

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## EXPLORE

- Leadership Foundations
- Build the Bench
- Selection
- Development

Each of these includes:



### Quick Wins

- Overviews of easier steps that can be implemented now



### Long-term strategies

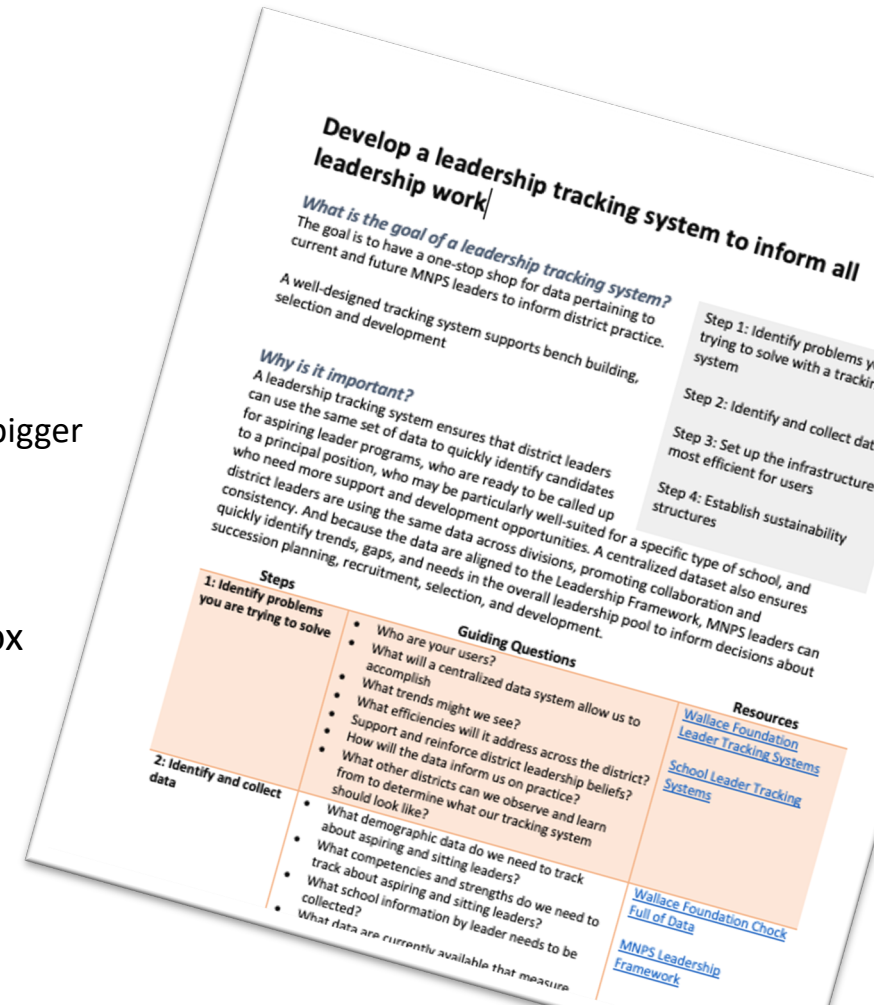
- One-pagers providing detailed recommendations for implementation of bigger strategies



### Pilot strategies

- Suggestions for piloting out-of-the box ideas

Each document details the long-term strategy's goal, steps to implement, significance, connections to other work, and things to consider before, during, and after implementation.



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# How can we measure progress toward these goals?

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- Strong leaders
  - Annual measure of average TEAM practice ratings (calibrated across EDs)
  - Annual average leadership ratings from Panorama or other survey
- Getting strong leaders into the school that need them most
  - Annual measure of the distribution of effective leaders by TEAM practice rating and economic disadvantage
- More leadership stability, especially in high-need schools
  - Annual measure of turnover by effectiveness as measured by TEAM practice ratings and economic disadvantage
- Ensuring diversity among principals
  - Annual measure of percentage of principals of color as compared with student demographics